

Randy A. Riddle

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Objective

Managerial position in the private sector in the area of web and multimedia or software development, e-commerce, e-learning, or staff development.

Skillset

- multimedia and web project management
- technology planning, risk assessment and evaluation
- training and staff development planning and delivery
- e-learning and distance education
- web marketing
- film, video and web interactive planning and production
- grantswriting, software and hardware documentation

Experience

Senior IT Analyst, Duke University, Durham, NC – 2000-Present

Led development of and managed faculty professional development program, IT Fellows, designed to introduce best practices in instructional technology use to Duke faculty and develop curricular changes in academic programs. Developed training programs and workshops for professional development of technology support staff. Project manager for interactive cd-rom and web site promoting wider and more effective use of course management software at Duke. Edited and directed series of video profiles of faculty using effective technology integration in Duke courses. Developed faculty-student partnership program, funded by Dell Computer, for development of instructional materials. Led investigation and evaluation of new technology tools at the university, including ebook readers, video software, and online image database and collaboration tools..

Producer/Director, Cool Cat Daddy Productions, Mebane, NC – 1992-Present

Produced and directed three feature-length video documentaries which have been screened in several major US and Canadian cities; designed and maintain award-winning Internet site that includes supplementary materials, interviews, and audio/video clips.

Academic Computing Specialist, Wake Forest University, Winston-Salem, NC – 1995-1999

Responsible for budgeting and long-range planning for integration of technologies into department curriculum and classrooms. Developed and delivered training programs and workshops to faculty and students on multimedia hardware and software including video and audio editing, 3d, graphics and web-authoring software. Led efforts with Academic Computing Specialists in other departments to coordinate training and consulting on multimedia across campus. Designed, implemented and managed advanced digital design studio for digital art instruction, MIDI-based computer lab for music theory and composition classes, and a theater computer studio for CAD, 3D set and lighting design with budgets ranging from \$50K to \$500K. Designed Flash and multimedia modules and instructional websites for faculty and departments.

Education

Appalachian State University, Boone, NC – Public and Applied History, 1988

courses on Archives/Museum Management, Marketing, Small Business Management, Personnel Management, Communications, Computer Programming, Film, Archival Preservation

Professional Development

UNC-TLT Teaching and Learning Conference, University of North Carolina - 2008
presenter, "The Sony Reader: A CIT-Library Collaborative Exploration"

Instructional Technology Conference, Middle Tennessee State University - 2006
presenter, "Sound Research: iPods and Other Audio devices for Writing Classes"
presenter "Cohorts of Change: Fellows Programs for Faculty Development"

Educause Annual Conference, Anaheim, California - 2004

UNC-TLT Teaching and Learning Conference, University of North Carolina - 2004

Apple Digital Campus, Cupertino, California - 2004
co-developer and presenter of Duke's iPod Experiment proposal

Educause Annual Conference, Atlanta, Georgia - 2003

California Virtual Campus Student and Instructional Services, electronic conference - 2003

SURA/ViDe 5th Annual Digital Video Workshop, Atlanta, Georgia - 2003

Instructional Technology Conference, Middle Tennessee State University - 2002
presenter, "Making Video Manageable: Model Projects and Best Practices"

Technology Background

OS: Windows 95-Vista, Mac OS 7-X

Web/Interactive: Dreamweaver, Flash

Graphics/3d: Photoshop, Freehand, Canvas, Painter, 3d Studio, 3d scanning systems, Poser

Video: Final Cut Pro/Express, DVD Studio Pro, iMovie, iDVD, Adobe Premiere, RealProducer, QuickTime
streaming server, Cleaner, Windows MovieMaker

Audio: Sound Forge, Audacity, Peak, Cakewalk, Finale, GarageBand

e-learning: Blackboard, Breeze, Captivate

Other Interests

rand's Esoteric OTR: A Weblog and Podcast of Vintage Radio Broadcasts
<http://randsesotericotr.podbean.com/>

Slip-Knot Audio: Rand's Wire Recorder Page
<http://www.coolcatdaddy.com/rand/wires.html>

Life With Socks: A Journal of a Guy and His Cat Owner
<http://lifewithsocks.blogspot.com/>

Don't Call Me Madam: The Life and Work of Ray Bourbon
<http://www.coolcatdaddy.com/bourbon.html>

rand's Movie Poster Collection
<http://www.coolcatdaddy.com/rand/film-mp.html>